



ALTADENA'S COMMUNITY MEDIA NETWORK



INFORM. CONNECT. EMPOWER. TOGETHER.



Program 1:
Altadena
Community
Information &
Public Media
Program



Program 2:
Altadena
Community
Resilience &
Recovery
Forums



Program 3:
Youth Digital
Media Workforce
Development
Program



Program 4:
Community
Information
Access &
Digital Inclusion
Program



Program 5:
Altadena
Community
Media & Disaster
Recovery
Communication
Network



Program 6 –
Neighbors
Helping
Neighbors
Yard Cleanup
Initiative



ALTADENA TOWN CLEANUP LOT EDITION



OUR TOWN.
OUR LOTS.
OUR FUTURE.



CLEAN LOTS
STRONGER
ALTADENA



CLEAR IT.



CLEAN IT.



DO IT TOGETHER.



CARE FOR
ALTADENA.

SMALL ACTIONS. BIG IMPACT. LET'S CLEAN UP ALTADENA-TOGETHER.



acmn.la

Your Story. Your Voice. Our Altadena.

TOGETHER, WE BUILD A STRONGER,
MORE INFORMED, AND MORE
CONNECTED ALTADENA.



ALTADENA COMMUNITY REACH & ENGAGEMENT

JANUARY 2025 – APRIL 2026

219,848
Short-Form Views
(3-sec)

25,479
Engaged Views
(1-min)

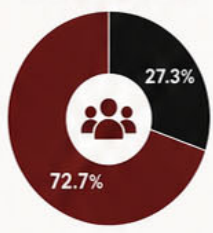
72.7%
New Audience
(Non-Followers)

27.3%
Returning Audience
(Followers)

1,068,248 TOTAL VIEWS

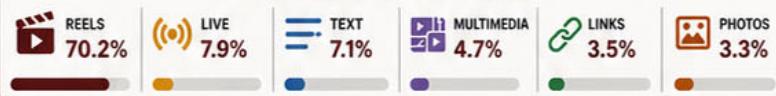
Sustained audience engagement
over 15 months, with the majority
of viewers discovering ATF organically,
demonstrating its role as a trusted
community information source.

AUDIENCE BREAKDOWN



72.7% New Audience
(Non-Followers)
27.3% Returning Audience
(Followers)

CONTENT PERFORMANCE (BY TYPE)



Altadena residents and surrounding communities
consistently tune in for **recovery updates**,
housing resources, and **community information**.



Data Source: Social Media Analytics | January 7, 2025 – April 19, 2026 (468 days)

LOCAL VOICES

TRUSTED
INFORMATION

DIGITAL
EQUITY

YOUTH
EMPOWERMENT

COMMUNITY
RESILIENCE

ENVIRONMENTAL
STEWARDSHIP

ONE COMMUNITY. SIX PROGRAMS. ENDLESS IMPACT.